



the professional
labeling software

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NiceLabel v5 Standard Series Now Available

New version of the leading labeling software application, designed to seamlessly fit into any business environment

Slovenia, March 2007– Euro Plus, a leading supplier of printing software for the Automatic Identification and Data Collection industry (AIDC), is proud to announce that the NiceLabel product family is growing and now includes three major product series and a new major version release.

The latest addition to the NiceLabel product family is a product category named, NiceLabel Standard Series. The Standard Series is composed of version 5 of the traditional NiceLabel editions: NiceLabel Express, NiceLabel Pro and NiceLabel Suite.

The most noticeable enhancement is a new module in the NiceLabel Pro and NiceLabel Suite editions, called NicePrintQueue. This module can be compared to the Windows Print Spooler; however, this module offers more control and functionality over the network printers than is available in the Windows spooler. NicePrintQueue enables the user to control their printing process by overseeing all printer statuses, monitor print jobs and move print jobs between printers; even of different brands and printing technologies.

“Regarding its capabilities, NiceLabel is already ahead of its competition“, stated Matej Kosmrlj, NiceLabel product manager. “The Standard Series product range is capable of satisfying all label design and printing tasks and has excellent open integration hooks. In addition, NiceLabel is the only labeling software on the market that offers a complete multi-lingual experience. NiceLabel is now Unicode complaint down to its last module“, he proudly continues.

The new NiceLabel editions now offer extensive logging options that allow users to track their printing history. The print log provides an overview of all of the data used on the label and the quantities that were printed down to the unique label data set. By using this data, users can easily reprint labels without repeating label design and setup operations.

“Virtually, there’s no labeling task to complex for our new product range“, added Kosmrlj. “Our focus with this new release was to place the users or administrators in control. We wanted to help them understand their needs and to choose the appropriate NiceLabel edition for their environment. With our new product groupings, we believe this is an easy task.”

All these reasons explain why many NiceLabel users are industry leaders.

For more detailed information on the NiceLabel Enterprise Series please visit www.nicelabel.com.

About NiceLabel

NiceLabel is a family of professional labeling software products that provide a complete bar code printing solution to desktop and enterprise users. NiceLabel is composed form three major product series:

- Standard Series – NiceLabel product series for barcode and RFID label design, printing and entry-level integration.
- Enterprise Series – NiceLabel product series for centralized printing system management and integrated high-volume printing
- Developer Series – NiceLabel product series for software publishers and system integrators

NiceLabel is translated in 25 different languages. Its power is unleashed in combination with over 1200 true Windows thermal printer drivers. Thoughtfully designed user interface, rich integration options and unique data-entry application provide the quickest and most productive label design and printing possibilities. For more details, please visit the NiceLabel web site at <http://www.nicelabel.com>.

About Euro Plus

Euro Plus is one of the world's major software and service providers in the area of Automatic Identification and Data Collection. The company is recognized for the state of the art labeling software and true Windows drivers for thermal printers. As a Microsoft Certified Partner and Oracle Certified Partner, Euro Plus presents a perfect business opportunity for all those searching for a highly capable and reliable partner for years to come. The company is headquartered in Kranj, Slovenia, Europe. More information is available at <http://www.europlus.si>.

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